



FULL PRODUCT RANGE

PRIME

PROTECT

AUTOMOTIVE LUBRICANTS · ENGINE CARE

PRIME is Built to Protect.
Trusted on every road,
in every condition,
by every vehicle.



POWER MEETS PROTECTION



PRIME

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PROTECT

AUTOMOTIVE LUBRICANTS & ENGINE CARE

Product Range

- 01 Motor Oil**
Fully Synthetic · Synthetic · Mineral
- 02 Motorcycle Oil**
4-Stroke Premium Formulations
- 03 ATF / CVTF**
Automatic & Continuously Variable
- 04 Gear Oil**
GL-4 & GL-5 High Performance
- 05 Coolants**
Long Life – Red · Green · Blue
- 06 Brake Fluid**
Heavy Duty DOT-3
- 07 About PRIME**
Brand Story & Values

Power Meets Protection

PRIME PROTECT is engineered for drivers and workshops who demand uncompromising protection under every condition. From city streets to long-haul routes, our lubricants deliver consistent film strength, thermal stability, and wear resistance.

Every formulation is developed to meet or exceed key industry standards, giving you confidence that your engine, transmission, and cooling system are protected — mile after mile, season after season.

ENGINEERED FOR EVERY ROAD

PROTECT

Wear & thermal protection across the full temperature range

PERFORM

Consistent viscosity and film strength under load

ENDURE

Formulated for long service intervals and harsh conditions

Our Values

VISION

To be the trusted partner in automotive protection — delivering lubricants and fluids that keep every vehicle performing at its best, in every climate and every condition.

MISSION

Formulate, test, and supply a complete range of high-performance lubricants, transmission fluids, coolants, and brake fluids that protect engines and drivetrains for the long haul.

Product Group

The PRIME PROTECT range covers passenger-car and light-commercial motor oils, motorcycle oils, automatic and CVT transmission fluids, gear oils, long-life coolants, and heavy-duty brake fluid — all designed to work together as a complete vehicle protection system.



PRIME

MOTOR OIL

Power in Protection. Confidence in Every Drop.

10W-40

PRODUCT DETAILS

PROTECT SN 10W-40 is a premium grade multigrade engine oil formulated to deliver reliable protection and performance across a wide operating temperature range.

KEY BENEFITS

- > Stable film strength across wide temperature range
- > Reliable cold-start protection
- > High-temperature performance
- > API SN / ILSAC GF-5 quality level

USAGE RECOMMENDATIONS

Recommended for gasoline engines in passenger cars and light commercial vehicles operating under normal to moderately severe conditions.

Available: 4 Litres



TEST DESCRIPTION	METHOD	UNIT	VALUE
SAE Grade	-	-	10W-40
Specific Gravity @ 60/60F	-	-	0.86
Kinematic Viscosity cSt @ 100C	-	-	14.2
Kinematic Viscosity cSt @ 40C	-	-	90
Viscosity Index	-	-	163
Flash Point (COC), C	-	-	232
Pour Point, C	-	-	-26
Sulphated Ash, Wt. %	-	-	0.1
Phosphorus	-	-	0.08

10W-30

PRODUCT DETAILS

PROTECT 10W-30 is a low-viscosity engine oil designed to improve cold-start protection and support fuel efficiency in modern gasoline engines.

KEY BENEFITS

- > Improved fuel efficiency
- > Fast cold-start lubrication
- > Excellent low-temperature fluidity
- > Consistent protection at operating temperature

USAGE RECOMMENDATIONS

Recommended for modern gasoline engines where the manufacturer specifies a 10W-30 viscosity grade for improved fuel efficiency.

Available: 4 Litres



TEST DESCRIPTION	METHOD	UNIT	VALUE
SAE Grade	-	-	10W-30
Specific Gravity @ 60/60F	-	-	0.85
Kinematic Viscosity cSt @ 100C	-	-	10.6
Kinematic Viscosity cSt @ 40C	-	-	60
Viscosity Index	-	-	169
Flash Point (COC), C	-	-	232
Pour Point, C	-	-	-32
Sulphated Ash, Wt. %	-	-	0.1
Phosphorus	-	-	0.08

0W-20

PRODUCT DETAILS

PROTECT 0W-20 is an ultra-low viscosity synthetic motor oil engineered for optimized fuel economy and fast cold-weather lubrication.

KEY BENEFITS

- > Optimized fuel economy
- > Ultra-fast cold-start protection
- > Ideal for hybrid engines
- > Excellent low-temperature flow

USAGE RECOMMENDATIONS

Recommended for gasoline and hybrid engines where the manufacturer specifies a 0W-20 viscosity grade.

Available: 4 Litres



TEST DESCRIPTION	METHOD	UNIT	VALUE
SAE Grade	-	-	0W-20
Specific Gravity @ 60/60F	-	-	0.845
Kinematic Viscosity cSt @ 100C	-	-	8.5
Kinematic Viscosity cSt @ 40C	-	-	45
Viscosity Index	-	-	169
Flash Point (COC), C	-	-	232
Pour Point, C	-	-	-32
Sulphated Ash, Wt. %	-	-	0.1
Phosphorus	-	-	0.08

5W-30

PRODUCT DETAILS

PROTECT 5W-30 is a low-viscosity engine oil designed to improve cold-start protection and support fuel efficiency in modern gasoline engines.

KEY BENEFITS

- > Enhanced fuel efficiency
- > Quick cold-start lubrication
- > Reliable all-weather performance
- > Modern engine compatibility

USAGE RECOMMENDATIONS

Recommended for modern gasoline engines where the manufacturer specifies a 5W-30 viscosity grade for improved fuel efficiency.

Available: 3 Litres



TEST DESCRIPTION	METHOD	UNIT	VALUE
SAE Grade	-	-	5W-30
Specific Gravity @ 60/60F	-	-	0.85
Kinematic Viscosity cSt @ 100C	-	-	10.6
Kinematic Viscosity cSt @ 40C	-	-	60
Viscosity Index	-	-	169
Flash Point (COC), C	-	-	232
Pour Point, C	-	-	-32
Sulphated Ash, Wt. %	-	-	0.1
Phosphorus	-	-	0.08

20W-50

PRODUCT DETAILS

PROTECT 20W-50 is a heavy-duty, high-viscosity motor oil formulated for strong film strength and dependable protection under high-temperature, high-load conditions.

KEY BENEFITS

- > Strong film strength under load
- > High-temperature protection
- > Ideal for high-mileage engines
- > Robust high-load performance

USAGE RECOMMENDATIONS

Recommended for older engines, high-mileage vehicles, and applications operating in high ambient temperatures where a heavier oil film is beneficial.

Available: 4 Litres



TEST DESCRIPTION	METHOD	UNIT	VALUE
SAE Grade	-	-	20W-50
Specific Gravity @ 60/60F	-	-	0.878
Kinematic Viscosity cSt @ 100C	-	-	20
Kinematic Viscosity cSt @ 40C	-	-	178
Viscosity Index	-	-	130
Flash Point (COC), C	-	-	238
Pour Point, C	-	-	-9
Sulphated Ash, Wt. %	-	-	0.1
Phosphorus	-	-	0.08

PRIME MOTORCYCLE OIL

Power in Protection. Confidence in Every Drop.

4T 20W-50

PRODUCT DETAILS

PROTECT SUPER 4T MO 20W-50 is a premium 4-stroke motorcycle engine oil of API SJ quality, formulated for strong wear protection and stable performance under demanding riding conditions.

KEY BENEFITS

- > Strong wear protection for motorcycle engines
- > Stable performance under demanding conditions
- > API SJ quality
- > Sustained TBN for extended protection

USAGE RECOMMENDATIONS

Recommended for 4-stroke motorcycles requiring an API SJ, 20W-50 engine oil.

Available: 700ML / 800ML



TEST DESCRIPTION	METHOD	UNIT	VALUE
SAE Grade	-	-	20W-50
API	-	-	SJ
Specific Gravity @ 60/60F	-	-	0.875
Kinematic Viscosity cSt @ 100C	-	-	19
Kinematic Viscosity cSt @ 40C	-	-	168
Viscosity Index	-	-	128
Flash Point (COC), C	-	-	238
Pour Point, C	-	-	-9
Total Base Number, mgKOH/g	-	-	8

PRIME

ATF / CVTF

Power in Protection. Confidence in Every Drop.

CVT

PRODUCT DETAILS

PROTECT CVT is a specially formulated fluid for continuously variable transmissions, providing smooth power transfer and excellent low-temperature fluidity.

KEY BENEFITS

- > Smooth power transfer in CVT systems
- > Excellent low-temperature fluidity
- > High viscosity index (180)
- > Dedicated CVT formulation

USAGE RECOMMENDATIONS

Recommended for vehicles equipped with continuously variable transmissions (CVT) that call for a dedicated CVT fluid.

Available: 1L



TEST DESCRIPTION	METHOD	UNIT	VALUE
Kinematic Viscosity cSt @ 100C	-	-	7.3
Kinematic Viscosity cSt @ 40C	-	-	34
Viscosity Index	-	-	180
Flash Point (COC), C	-	-	200
Pour Point, C	-	-	-51

DEX III ATF

PRODUCT DETAILS

PROTECT FLOW DEX III is an automatic transmission fluid meeting Dexron III performance requirements for smooth shifting and reliable transmission protection.

KEY BENEFITS

- > Meets Dexron III performance
- > Smooth shifting characteristics
- > High viscosity index (188)
- > Reliable transmission protection

USAGE RECOMMENDATIONS

Recommended for automatic transmissions specifying a Dexron III fluid.

Available: 4L



TEST DESCRIPTION	METHOD	UNIT	VALUE
Specific Gravity @ 60/60F	-	-	0.85
Kinematic Viscosity cSt @ 100C	-	-	7.4
Kinematic Viscosity cSt @ 40C	-	-	34.2
Viscosity Index	-	-	188
Flash Point (COC), C	-	-	216

PRIME

GEAR OIL

Power in Protection. Confidence in Every Drop.

GL-4 SAE-140

PRODUCT DETAILS

PROTECT Gear Oil GL-4 is a superior quality automotive gear oil delivering excellent performance in manual gear boxes, auxiliary gear boxes, and gear transmission boxes.

KEY BENEFITS

- > Excellent performance in most gear applications
- > Suitable for manual, auxiliary and transmission boxes
- > API GL-4 quality
- > SAE-140 viscosity grade

USAGE RECOMMENDATIONS

Recommended for manual gear boxes, auxiliary gear boxes, and gear transmission boxes where an API GL-4, SAE-140 gear oil is specified.

Available: 4L



TEST DESCRIPTION	METHOD	UNIT	VALUE
API Specification	-	-	GL-4
SAE Grade	-	-	140
Pack Size	-	-	4 Litres

GL-5 SAE-140

PRODUCT DETAILS

PROTECT Gear Oil GL-5 is a superior quality automotive gear oil delivering excellent performance in manual gear boxes, auxiliary gear boxes, and gear transmission boxes.

KEY BENEFITS

- > Excellent extreme-pressure performance
- > Suitable for hypoid and spiral bevel gears
- > API GL-5 quality
- > SAE-140 viscosity grade

USAGE RECOMMENDATIONS

Recommended for manual gear boxes, auxiliary gear boxes, and gear transmission boxes where an API GL-5, SAE-140 gear oil is specified.

Available: 4L



TEST DESCRIPTION	METHOD	UNIT	VALUE
API Specification	-	-	GL-5
SAE Grade	-	-	140
Pack Size	-	-	4 Litres

PRIME

COOLANT

Power in Protection. Confidence in Every Drop.

COOLANT RED

PRODUCT DETAILS

PROTECT Premium Long Life Coolant is a 100% concentrated formula that protects the cooling system from freezing, boil-over, and corrosion year-round.

KEY BENEFITS

- > Year-round freeze and boil-over protection
- > Corrosion inhibition for cooling system
- > 100% concentrate formula
- > Easy visual identification (Red)

USAGE RECOMMENDATIONS

Recommended for passenger car and light commercial vehicle cooling systems; dilute with water per the vehicle manufacturer recommended ratio before use.

Available: 1L



TEST DESCRIPTION	METHOD	UNIT	VALUE
Concentration	-	-	100% Concentrate
Freeze Protection	-	-	-37C (diluted)
Boil-Over Protection	-	-	+135C (diluted)
Color	-	-	Red

COOLANT GREEN

PRODUCT DETAILS

PROTECT Premium Long Life Coolant is a 100% concentrated formula that protects the cooling system from freezing, boil-over, and corrosion year-round.

KEY BENEFITS

- > Year-round freeze and boil-over protection
- > Corrosion inhibition for cooling system
- > 100% concentrate formula
- > Easy visual identification (Green)

USAGE RECOMMENDATIONS

Recommended for passenger car and light commercial vehicle cooling systems; dilute with water per the vehicle manufacturer recommended ratio before use.

Available: 1L



TEST DESCRIPTION	METHOD	UNIT	VALUE
Concentration	-	-	100% Concentrate
Freeze Protection	-	-	-37C (diluted)
Boil-Over Protection	-	-	+135C (diluted)
Color	-	-	Green

COOLANT BLUE



PRODUCT DETAILS

PROTECT Premium Long Life Coolant is a 100% concentrated formula that protects the cooling system from freezing, boil-over, and corrosion year-round.

KEY BENEFITS

- > Year-round freeze and boil-over protection
- > Corrosion inhibition for cooling system
- > 100% concentrate formula
- > Easy visual identification (Blue)

USAGE RECOMMENDATIONS

Recommended for passenger car and light commercial vehicle cooling systems; dilute with water per the vehicle manufacturer recommended ratio before use.

Available: 1L

TEST DESCRIPTION	METHOD	UNIT	VALUE
Concentration	-	-	100% Concentrate
Freeze Protection	-	-	-37C (diluted)
Boil-Over Protection	-	-	+128C (diluted)
Color	-	-	Blue

PRIME

BRAKE FLUID

Power in Protection. Confidence in Every Drop.

DOT-3

PRODUCT DETAILS

PROTECT Heavy Duty Brake Fluid DOT-3 is a glycol-ether based fluid engineered to protect the brake system and deliver consistent pedal response under demanding conditions.

KEY BENEFITS

- > Protects brake system components against corrosion
- > Maintains consistent pedal feel under heavy braking
- > Meets DOT-3 boiling point and viscosity requirements
- > Reliable hydraulic performance

USAGE RECOMMENDATIONS

Recommended for hydraulic brake and clutch systems in passenger cars and light commercial vehicles specifying a DOT-3 fluid.

Available: 350CC



TEST DESCRIPTION	METHOD	UNIT	VALUE
DOT Rating	-	-	DOT-3
Dry Boiling Point, C	-	-	205
Wet Boiling Point, C	-	-	140
Kinematic Viscosity @ -40C, cSt	-	-	1500 max
Kinematic Viscosity @ 100C, cSt	-	-	1.5 min
pH Value	-	-	7.0-11.5
Color	-	-	Amber/Clear



PRIME PROTECT

AUTOCARE

Complete vehicle protection from a single trusted range.
Motor oils · Transmission fluids · Coolants · Brake fluids

Ask your distributor for the full PRIME PROTECT line-up
or visit us online for technical data and support.

PRIME HEAD OFFICE

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Technical Support · Distributor Enquiries Welcome